

## **PRIVACY POLICY (GDPR) – ESA’s Global Websites**

At Electromagnetic Safety Alliance, Inc. AKA ESA, (referred to as “us” or “we”), we recognize that your privacy is important. This Privacy Policy (“Policy”) discloses the privacy practices for websites, including [www.emsafetyalliance.org](http://www.emsafetyalliance.org), [www.icbe-emf.org](http://www.icbe-emf.org), [www.emfconference2021.com](http://www.emfconference2021.com) and [www.emfscientist.org](http://www.emfscientist.org) (collectively, the “Websites”), as well as related products and services we may offer to you (collectively referred to as the “Services”). This Policy also covers how personal and other information that we receive or collect about you is treated. Please read the information below to learn the following regarding your use of the Websites. Words and terms used in this Policy shall have the meanings given to them in the European Union’s General Data Protection Regulation (“GDPR”), as amended from time to time. Reference to the GDPR shall be deemed to include GDPR as incorporated into UK law under the Data Protection Act 2018 (DPA 2018).

### **1. Types of Information We Collect**

In order to provide a great experience while you use the Websites, we collect the following information:

- a. Device information**
- b. Browser Information**
- c. Information as to your Location**
- d. Cookies Data**
- e. Log Data**
- f. Developer Data**

### **2. How do we collect your data?** You provide ESA with most of the data we collect. We only collect such Personal Information on our Websites when you voluntarily provide it to us. We collect data and process data when you:

- a.** Subscribe online or create an account to subscribe for any of our services.
- b.** Provide your email address to sign up.
- c.** Perform searches on our Websites.
- d.** Voluntarily subscribe to communications or contact us on any of our message boards or via email.
- e.** Use or view our Websites via your browser’s cookies.
- f.** Provide any other information voluntarily when using our Websites.

ESA may also receive your data indirectly from the following sources:

- a.** Information about your computer or device and internet connection, including operating system and browser type.

b. Details of your visits to our Websites, including traffic logs and data.

**3. How will we use your data?** ESA collects your data so that we can:

- a. Create your account to subscribe to our Websites.
- b. Email you with information about services we think you might like.
- c. Track your visits to our Websites for advertising and analytics.
- d. Provide personalized advertising and sharing data with third party web clients or applications.
- e. Track audience size and usage patterns.
- f. Recognize you as a returning user to our Websites.

For data collected from European Union, EFTA states, Brazil, and the United Kingdom, the primary legal bases/basis we rely on for such processing is contractual necessity.

**4. How we store your data?** ESA securely stores your data at centralized secure locations to save your files and data. We secure your data through encryption in transit and at rest. Your data will be stored in accordance with the applicable record retention requirements of ESA, US laws, and any other applicable laws.

If you are outside the United States, your data will be transferred out of the European Union or other non-U.S. location to ESA's location in the United States.

**5. Record Keeping.** ESA keeps a record of when and how we received your consent for data collection and processing. ESA keeps a record of exactly what and where you were told at the time of your consent. We regularly review consents to check that their relationship, the processing and their purposes have not changed.

**6. Marketing.** ESA may send you information about products and services of ours that we think you might like. If you have agreed to receive marketing, you may always opt out at a later date.

You have the right at any time to stop ESA from contacting you for marketing purposes or giving your data to other members of ESA.

If you no longer wish to be contacted for marketing purposes, please email us at: [info@emsafetyalliance.org](mailto:info@emsafetyalliance.org).

**What are your data protection rights?**

ESA would like to make sure you are fully aware of all of your data protection rights. Every user is entitled to the following:

- 1. The right to access** – You have the right to request ESA for copies of your personal data. We may charge you a small fee for this service.

2. **The right to rectification** – You have the right to request that ESA correct any information you believe is inaccurate. You also have the right to request ESA to complete the information you believe is incomplete.
3. **The right to erasure** – You have the right to request that ESA erase your personal data, under certain conditions.
4. **The right to restrict processing** – You have the right to request ESA restrict the processing of your personal data, under certain conditions.
5. **The right to object to processing** – You have the right to object to ESA’s processing of your personal data, under certain conditions.
6. **The right to data portability** – You have the right to request that ESA transfer the data that we have collected to another organization, or directly to you, under certain conditions.

If you make a request, we have one month to respond to you. If you would like to exercise any of these rights, please contact ESA at our email: [info@emsafetyalliance.org](mailto:info@emsafetyalliance.org).

## **Cookies**

Cookies are text files placed on your computer to collect standard Internet log information and visitor behavior information. When you visit our Websites, we may collect information from you automatically through cookies or similar technology.

For further information, visit [www.allaboutcookies.org](http://www.allaboutcookies.org).

### **How do we use cookies?**

ESA uses cookies in a range of ways to improve your experience on our Websites, including:

1. Keeping you signed in.
2. Understanding how you use our Websites.

### **What types of cookies do we use?**

There are a number of different types of cookies, however our website uses:

**Functionality** – ESA uses these cookies so that we recognize you on our Websites and remember your previously selected preferences. These could include what language you prefer and location you are in. A mix of first-party and third-party cookies are used.

### **How to manage cookies**

You can set your browser not to accept cookies, and the above Websites tell you how to remove cookies from your browser. However, in a few cases, some of our Websites’ features may not function as a result.

### **Privacy policies of other websites**

ESA's Websites contain links to other websites. Our Policy applies only to our Websites, so if you click on a link to another website, you should read their privacy policy.

### **How to contact us**

If you have any questions about ESA's Policy, the data we have collected, or you would like to exercise one of your data protection rights, please do not hesitate to contact us at: [Privacy@emsafetyalliance.org](mailto:Privacy@emsafetyalliance.org).

### **How to contact the appropriate authority**

Should you wish to report a complaint or if you feel that ESA has not addressed your concern in a satisfactory manner, you may contact Electromagnetic Safety Alliance at [info@emsafetyalliance.org](mailto:info@emsafetyalliance.org) or the Data Protection Officer directly at [DataProtection@emsafetyalliance.org](mailto:DataProtection@emsafetyalliance.org).

### **Changes to our Policy**

ESA keeps its Policy under regular reviews and places any updates on this web page.

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